

CARI AI Privacy Policy

CARI AI is committed to safeguarding the privacy of users' personal information obtained through the website. We pledge to adopt a confidentiality policy as outlined below:

Users acknowledge that the submission of personal information is done voluntarily and in response to specific requests from CARI AI to carry out a process, file a complaint or claim, or access interactive mechanisms.

By registering on the website, users accept that CARI AI collects personal data, which will not be shared with third parties without their knowledge.

The automated collection and processing of personal data resulting from browsing and/or registration on the website have the following purposes: (i) proper management and administration of the services offered on the website that the user chooses to register for, use, or hire; (ii) quantitative and qualitative analysis of visits and the use of services by users; (iii) sending information related to CARI AI and any other CARI AI projects, programs, and affiliated entities through traditional and electronic means; (iv) processing online government services.

1.1 - User Rights Concerning Their Personal Data

In compliance with applicable regulations, the existence of an automated file of personal data is reported. Users are granted the rights of access, rectification, cancellation, and opposition to the processing of personal data and may exercise them by sending a request to datospersonales@cari.ai or via the link: <https://site.cari.ai/#contacto/>. The request should be processed in accordance with articles 14 and 15 of Law 1581 of 2012 and articles 20 to 23 of Decree 1377 of 2013. The request must include at least:

- Full name and surname.
- Contact details (physical and/or electronic address and contact telephone numbers).
- Means to receive a response to the request.
- Reason(s) or fact(s) that give rise to the claim with a brief description of the right to

be exercised (know, update, rectify, request proof of granted authorization, revoke it, delete, access information).

- Signature (if applicable) and identification number.

1.2 - Use of Cookies and Activity Files. Web Page Monitoring

The website uses third-party cookies like Google. Cookies used by the website are files sent to a browser via a web server to record user activity on the website, allowing for smoother and more personalized navigation. Users can configure their browser to block these cookies, or, if applicable, delete them. The use of the website does not require users to allow the download or installation of cookies.

Likewise, the website servers automatically detect the IP address and network name used by the user. All this information is temporarily recorded in a server activity file, enabling the subsequent processing of data to obtain statistical measurements that allow for understanding the number of page impressions and visits made to the website, among other metrics.

Besides its own monitoring systems, the website uses external statistical tools like Google Analytics, a web analytics service provided by Google, Inc., a Delaware company with its main office at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google"). Google Analytics uses "cookies," which are text files placed on the user's computer to help the website analyze how users use the website. The information generated by the cookie about the user's use of the website (including the IP address) will be directly transmitted to and stored by Google on servers in the United States. Google will use this information on behalf of this company to track the user's use of the website, compile reports on website activity, and provide other services related to website activity and Internet usage. Google may transfer this information to third parties when required by law or when those third parties process the information on behalf of Google. Google will not associate the user's IP address with any other data held by Google. Users may refuse the processing of data or information by rejecting the use of cookies by selecting the appropriate settings on their browser. However, this may prevent the full functionality of the website. By using the website, users consent to the processing of information by Google in the manner and for the purposes set out above. For more information, see the **COOKIE**

POLICY document.

1.3 - Transfer of User Personal Data to Third Parties

CARI AI will not transfer the personal data of users collected through the website to third parties without their express consent. However, users consent to their personal data being transferred when required by competent administrative authorities or a court order.

Users also understand that the data they provide will be part of a file and/or database that CARI AI may use to complete a process.

CARI AI is not responsible for any consequences arising from the improper entry of third parties into the database and/or any technical failure in the system's operation and/or data storage in any menu on its website.

CARI AI has adopted the legally required levels of security for the protection of personal data, implementing the necessary technical and organizational measures to prevent the loss, misuse, alteration, unauthorized access, and theft of the data provided.

1.4 - Modifications to the Terms of Use

CARI AI may modify the Privacy Policies contained herein at its sole discretion and at any time, and they will be effective once published on the website. Users agree to periodically review this section to be informed of such changes, and each new access by the user to the page will be considered an implicit acceptance of the new conditions.

Annex - Terms of Use

Dear User: The CARI AI website with a .com domain, registered in Colombia as www.cariai.com / site.cariai.com (hereinafter the Website), primarily serves to provide information and services, as well as to disseminate and promote CARI AI's standards and guidelines.

Through the Website, CARI AI publishes, among other things, topics and activities related to its mission, vision, objectives, and functions. Additionally, this platform provides information about policies, plans, programs, projects, services, information security news, events, publications, standards, calls, recommended pages, and, in general, information

related to information security.

CARI AI pursues profit, gain, or commercial interest with the contents or links published on its Website and the websites of other dependent or affiliated entities, which are accessed through the Website.

CARI AI asks users of this page to read these terms of use (hereinafter, the **Terms of Use**) and the privacy policy of this Website carefully and thoroughly before starting their exploration or use. If users do not agree with these Terms of Use or any provision of the Privacy Policy, they are advised to refrain from accessing or browsing the website.

Definitions

To facilitate understanding of these Terms of Use, the following words need clarification:

- **Contents:** This includes all forms of information or data disclosed on the website, including text, images, photos, logos, designs, and animations.
- **Intellectual Property Rights:** This includes trademarks, trade names, logos, symbols, slogans, domain names, trade secrets, know-how, industrial designs, patents, utility models, and copyright.
- **Forum:** An automated messaging service, often moderated by an owner, through which subscribers receive messages left by other subscribers on a given topic. Messages are sent via email.
- **Internet:** A communication tool comprising tens of thousands of computer networks connected by the TCP/IP protocol. Multiple services can be used on this network, such as email, www, etc.
- **Web Page:** A hypertext or hypermedia result provided by a web browser after obtaining the requested information. Its content can range from a short text to a large set of texts, static or moving graphics, sound, etc.
- **Publish:** Making a document visible from the website.
- **Services:** Online aids currently provided by CARI AI or that are planned to be provided in the future to users through this website, such as news or activity publications, security news and/or events, online procedures, consultations, forums, and complaint and claim mailboxes, among others.
- **User:** Any person who enters the website. They can register if they need to

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complete a process or receive a service from the entity, or to file a complaint using the Complaint and Claim Mailbox created for this purpose.

- **Link:** Hypertext pointers used to jump from one piece of information to another or from one web server to another when browsing the Internet.

Acceptance of Terms

It is assumed that when a user accesses the website, they do so under their full responsibility and, therefore, fully and unreservedly accept the content of the terms and conditions of use of the website. CARI AI reserves, in all respects, the right to update and modify these terms of use, privacy policies, and website content at any time, unilaterally and without prior notice.

Website Content

The purpose of the website is to provide the user with all types of information related to Cari AI's products and services, as well as the management of the entity in all its plans, programs, and advice through bulletins, posts, and news. In no case should this information be considered exhaustive, complete, or in any way satisfying all the user's needs.

The website may contain links to other sites of interest or documents located on other web pages owned by other entities, individuals, or organizations different from CARI AI. Simply by accessing another website or an individual document located on another page through a link established on the website, the user must comply with the terms of use and privacy policy of the website to which the link sends.

Establishing a link with the website of another company, entity, or program does not necessarily imply the existence of relationships between CARI AI and the owner of the linked website or webpage, nor acceptance or approval by CARI AI of its contents or services. Those intending to establish a link will ensure that it only allows access to the website's home page.

Similarly, CARI AI is not responsible for information found outside this website and not managed directly by the website administrator. The links on the website aim to inform users about the existence of other sources that may expand the contents offered by this

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website or are related to them. CARI AI does not guarantee or take responsibility for the operation or accessibility of linked pages; nor suggests, invites, or recommends visiting them, so it will not be responsible for the results obtained. Therefore, accessing them through the website also does not imply that CARI AI recommends or approves their content.

Website Functioning and Accessibility

CARI AI reserves the right to make changes to the website's information at any time and without prior notice, configuration, and presentation, as well as the conditions of access.

CARI AI does not take responsibility for any harm or damage, including but not limited to direct or indirect damage, lost profits, or business interruption arising from the use or inability to use the website, even if CARI AI has been notified of the possibility of such damage.

CARI AI does not guarantee uninterrupted or error-free availability and continuity of the website's functioning. When reasonably possible, CARI AI will notify in advance of interruptions in the website's operation. CARI AI does not guarantee the utility of the website for conducting any specific activity, nor its infallibility.

Access to the website requires services and supplies from third parties, including transport through telecommunications networks whose reliability, quality, continuity, and operation do not correspond to CARI AI. Therefore, CARI AI does not guarantee the availability and continuity of the website's operation and services. CARI AI is not responsible for any damage or harm of any kind caused to the user as a result of failures or disconnections in telecommunications networks that lead to the suspension, cancellation, or interruption of the website's service during or before the provision of the same.

Confidentiality of Personal Information

CARI AI, which owns the website, is committed to adopting a confidentiality policy that protects the personal information obtained from users through the website. CARI AI will not disclose the user's personal data to third parties unless necessary for the execution of the contracted services or when required by law or judicial authorities.

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CARI AI will implement technical and organizational security measures to protect users' personal data against unauthorized access, loss, destruction, or alteration. However, CARI AI cannot guarantee the absolute invulnerability of its security systems.

Cookies

CARI AI uses cookies to facilitate users' access and navigation on the website. Cookies are small text files that are stored on the user's computer and contain information about the user's browsing activity. Users can configure their browser to refuse cookies, although this may affect the functionality of the website.

For more information on the use of cookies, users can consult CARI AI's cookie policy, available on the website.

Intellectual Property

The intellectual property rights of the website and its contents, including texts, images, graphics, logos, and designs, are owned by CARI AI or its licensors. The user may not reproduce, distribute, modify, or publicly communicate the contents of the website without the express authorization of CARI AI.

Jurisdiction and Applicable Law

The terms of use of the website are governed by Colombian law. For any dispute arising from the use of the website or the interpretation of these terms, the parties submit to the jurisdiction of the courts of Bogotá, Colombia.

3.3. Responsibility for Contained Information

Due to current technical limitations that cannot guarantee the complete absence of third-party interference with the Website, CARI AI does not guarantee the accuracy or truthfulness of all or part of the information on its page, nor its update, or that such information has not been altered or modified in whole or in part after being published. CARI AI does not control or guarantee the absence of viruses or other elements in the content that may cause alterations to users' computer systems (software and hardware) or electronic documents and files stored on their systems, although cybersecurity controls are implemented across its technological infrastructure.

Consequently, CARI AI will not be responsible for any damage caused by alterations made to materials or downloadable files directly provided by the entity. Users must not send or transmit any obscene, defamatory, insulting, slanderous, or discriminatory information against any person, CARI AI, its affiliates, or entities, employees, or administrators of the Website.

Content deemed offensive, sexist, racist, discriminatory, or obscene will not be accepted as it violates fundamental rights.

Intellectual Property

The intellectual property rights over the Website's content either belong to CARI AI or third parties who authorized its use on the Website or is public information governed by Colombian and international public information access laws.

The texts and graphic elements of the Website, as well as its presentation and assembly, are either exclusively owned by CARI AI or it holds the necessary exploitation rights. However, trade names, trademarks, or distinctive signs appearing on or referenced by the Website belong to their respective owners and are protected by relevant legislation.

Any commercial or promotional use, transformation, or exploitation of the content on the Website is prohibited without prior authorization from CARI AI; in any case, any use contrary to the law and for personal and non-commercial use is prohibited unless explicitly

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mentioning the content owner's ownership. All logos and trademarks on the Website are either owned by CARI AI or authorized for use by CARI AI, and any disputes related to them will be resolved by the owners of these trademarks and logos, who reserve the right to take legal action both in Colombia and abroad.

Users accept that content they generate and upload will be owned by CARI AI, with users retaining moral rights over such content. In the case of claims by users or third parties regarding potential intellectual property rights violations concerning the Website content, they should be directed to: datospersonales@cari.ai. Upon notification to this email, the content in dispute will be automatically removed from the Website until the publisher resolves the conflict with the claimant.

Privacy

Personal information is defined as data provided by the user during registration, including details such as name, identification, age, gender, address, email, and phone number. The storage and use of personal information are governed by the Website's Privacy Policies.

Applicable Law and Jurisdiction

These Website Terms of Use are governed by the laws of the Republic of Colombia and applicable international laws. If any provision of these terms becomes invalid or unenforceable for any reason, all other provisions will remain in force, binding, and effective.

For any legal or judicial purposes, the place of these terms is the city of Bogotá, and any disputes arising from their interpretation or application will be submitted to the courts of the Republic of Colombia.

User Participation on the Website

By accessing the Website, and to ensure its proper use, the user acknowledges that CARI AI reserves the right to:

- Refuse registration to any person at any time and for any reason.
- Include or not include material received from users at its discretion. If included, the material may be maintained or modified as deemed appropriate.

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- Remove, at its discretion, content deemed illegal, offensive, defamatory, or otherwise violating these Terms of Use. Content violating intellectual property rights may also be removed upon request.

User Registration and Participation

To ensure proper use of the Website, users must:

- Be responsible for any activity carried out under their registration.
- Be responsible for the security of their password.
- Not abuse, harass, threaten, or intimidate other users through chats, forums, blogs, or other participation spaces.
- Not use the Website for illegal or unauthorized activities in Colombia or elsewhere.
- Be solely responsible for their conduct and the content of any texts, graphics, photos, videos, or other information they include on the Website.
- Refrain from sending unsolicited emails (SPAM) or transmitting viruses or destructive code.

CARI AI will not be responsible for users' non-compliance with these rules and users will indemnify CARI AI for any violations.

Forums, Blogs, Chats, Comments, and Other Participation Spaces

The user acknowledges that their participation in any forum, chat, comment, blog, or other participation space on the Website is at their own risk. CARI AI does not guarantee the quality or suitability of such conduct or opinions, nor is it responsible for consequences arising from them. CARI AI reserves the right to change, remove, or limit the number of participants in these spaces at any time.

Participation in these spaces implies acceptance of these Terms of Use and irrevocable commitment to respect them. Users agree that CARI AI will not be held liable for any responsibility arising from non-compliance, including damages to other users or third parties.

Users authorize CARI AI to review comments or opinions and remove those not adhering to the rules. CARI AI is not liable for not exercising this right or for the existence of

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undesirable users or comments.

Content that is defamatory, abusive, contrary to morals, discriminatory, offensive, obscene, intimidating, slanderous, illegal, or that infringes on third-party rights is prohibited. Users acknowledge that CARI AI, its employees, suppliers, or advertisers are not responsible for any consequences of such content.

Modifications to Terms of Use

CARI AI may modify these Terms of Use at its discretion and at any time. The updated terms will be effective once published on the Website. Users agree to periodically review this section to stay informed of changes. Each new access to the Website by the user will be considered implicit acceptance of the new terms.